

Fonds de dotation pour l'entrepreneuriat et l'innovation (FDEI)

(<http://www.engineering.uottawa.ca/fr/entrepreneurship/overview>)

Entrepreneurship and Innovation Endowment Fund (EIEF)

(<http://www.engineering.uottawa.ca/en/entrepreneurship/overview>)

Université d'Ottawa | University of Ottawa



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Historique du FDEI / Background information on the EIEF

- **‘Pressures’ from alumni and external stakeholders on the importance of business skills in the career of many engineers. A platform was needed to provide inspiration on entrepreneurship and innovation among Faculty of Engineering students.**
- **Don anonyme d’un million de dollars en 2006/07 a permis de créer un fonds de dotation de deux millions de dollars pour supporter des activités reliées à l’entrepreneuriat et à l’innovation au sein de la Faculté de génie.**

Buts du FDEI / Purpose of the EIEF

- Repeated messages to the effect that students of the Faculty need to be better prepared for success in the business world.
- Programmes de formation en génie et en informatique répondent aux attentes au niveau scientifique et technique mais pas nécessairement au niveau des affaires et de l'entrepreneuriat.
- **Overall goal of this new program is to foster and nurture a culture of entrepreneurship and innovation within the Faculty community.**

Activités supportées par le FDEI / Initiatives supported by the EIEF

Conférences Ponts de l'entrepreneuriat / Entrepreneurship Bridges Lecture Series

- Deux conférences annuelles : printemps et automne.
- Spring conference: Features experienced technological entrepreneurs.
- Conférence de l'automne : témoignages d'étudiants ayant déjà participé aux compétitions PEI.
- Both conferences offer unique opportunities to connect 'entrepreneurial' students with seasoned or budding entrepreneurs!

Activités supportées par le FDEI / Initiatives supported by the EIEF

Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- Two competition categories: **Graduate** and **Undergraduate**.
- Trois prix offerts dans chaque catégorie : **10 000 \$ - 7 500 \$ - 5 000 \$**.
- Faisabilité scientifique et technique déjà évaluée par des professeurs, directeurs de recherche ou autres experts.
- Participating students and student teams required to expand the scope of their project (business, entrepreneurship, marketing, product development, etc.).

Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Requirements for competition:**
 - **Students / student teams having completed or in the process of completing a design or thesis project.**
 - **Must graduate in 2011 or later.**
 - **In the case of teams, a majority of members have to be engineering or computer science students.**
 - **Previous winners cannot compete in the same category.**
- **For further details contact : eief@eng.uottawa.ca**

Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Échéancier :** Dépôt des propositions (**27 novembre**)
Préparation des projets (**décembre – mars**)
Dépôt des rapports écrits (**4 mars**)
Présentations orales et évaluation des projets (**semaine du 14 mars**)

Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Dépôt des expressions d'intérêt avant le 27 novembre 2010 :**
 - On-line registration (eief.myreviewroom.com)
 - Titre du produit / technologie / service proposé
 - Primary contact name, department and email address
 - Nom(s), affiliations et adresses courriel des autres étudiants participants
 - Competition category: Undergraduate or graduate
 - Brief description of proposal, specifying technical innovation component
 - Secteur(s) d'expertise recherché(s) pour mentors potentiels

Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Development of the business case (December to March):**
 - Elevator pitch (Summary in layman's terms: brief description of the proposed product / technology / service; competitive advantages; potential applications, etc).
 - Detailed description of the proposed product / technology / service.
 - Scientific / technical validation of the proposed product / technology / service.
 - Preliminary market analysis, including a review of existing competitive products / technologies / services.
 - Marketing: required final development of proposed product / technology / service from its current state of development; limited and targeted production / service offering.
 - Consultation with mentors, advisors, etc.

Prix en entrepreneuriat et en innovation (PEI) /
Prizes in entrepreneurship and innovation (PEI)

- **Dépôt des rapports écrits le 4 mars 2011.**
- **Evaluation of the written submissions by a review committee (alumni, external stakeholders, uOttawa professors).**
- **Présentations orales et remise des prix dans chaque catégorie durant la semaine du 14 mars 2011 :**
 - Six (6) meilleurs projets de chaque catégorie invités
 - Présentations orales publiques d'environ 15 minutes en fin d'après-midi ou début de soirée (panel de juges externes)
 - Remise des prix aux trois meilleurs projets dans chaque catégorie (rapports écrits et présentations orales)

Prix en entrepreneuriat et en innovation (PEI) /
Prizes in entrepreneurship and innovation (PEI)

Support available to participating students

- **On campus support from Frank Mellor, Cadre en résidence / Executive-in-Residence**
 - On-campus pre-submission consultation (October and November)
 - On-campus project consultation (December to March)
 - Email frank.mellor@uOttawa.ca to schedule time
- **From the Entrepreneurship Centre (EC) of the Ottawa Centre for Research and Innovation (OCRI):**
 - Pre-submission consultation (October and November)
 - Project consultation (December to March)
 - Entrepreneurship workshop for participants (**January 2011**)
 - Assistance with other competitions e.g. Wes Nicol, Tech Venture Challenge

Consultation support from OCRI – EC

- To assist students interested in competing in the PEI and other regional programs in:
 - Putting their thoughts together for the Expression of Interest. Apart from advising students on the expression of interest, these consults will also introduce the students to the basic concepts of business/venture creation that they would need to be cognizant about as they develop their proposals.
 - Putting together their project reports (as per the UPEI and GFEI competition guidelines) by exploring details of specific business concepts with them on a one on one basis. These consults will serve to help students consolidate and solidify their basic understanding of the business/venture creation and establish how the different elements have relevance for their own specific proposals.
- Students will be able to register for these consults through an online registration system accessible from the Entrepreneurship Centre website (www.entrepreneurship.com). Look for PEI Consultations under “Consultations. At least one week advance booking required.

Support from OCRI – EC

Contact person

Mr. Manu Sharma

Business Development Manager, OCRI - EC

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Further info

- **Contact: Frank Mellor**
Altaf Khetani (ext 2207)
- **Email: eief@eng.uottawa.ca**
- **Follow us on : [@EIEF_uOttawa](https://twitter.com/EIEF_uOttawa) (twitter)**
PEI uOttawa (facebook)

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