

# Fonds de dotation pour l'entrepreneuriat et l'innovation (FDEI)

(<http://www.eng.uottawa.ca/fra/fdei/index.php>)

# Entrepreneurship and Innovation Endowment Fund (EIEF)

(<http://www.eng.uottawa.ca/eng/eief/index.php>)

Université d'Ottawa | University of Ottawa



uOttawa

L'Université canadienne  
Canada's university



Faculté de

génie



Faculty of

Engineering



[www.uOttawa.ca](http://www.uOttawa.ca)

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# Historique du FDEI / Background information on the EIEF

- **‘Pressures’ from alumni and external stakeholders on engineering schools and on the Faculty to increase the exposure of students to entrepreneurship and innovation issues because of the importance of these issues in the career of many engineers.**
- **Don anonyme d’un million de dollars en 2006/07 a permis de créer un fonds de dotation de deux millions de dollars pour supporter des activités reliées à l’entrepreneuriat et à l’innovation au sein de la Faculté de génie.**

# Buts du FDEI / Purpose of the EIEF

- **Repeated messages to the effect that students of the Faculty need to be better prepared for success in the business world.**
- **Programmes de formation en génie et en informatique répondent aux attentes au niveau scientifique et technique mais pas nécessairement au niveau des affaires et de l'entrepreneuriat.**
- **Overall goal of this new program is to foster and nurture a culture of entrepreneurship and innovation within the Faculty community.**

# Objectifs immédiats du FDEI / Short-term objectives of the EIEF

- **To provide financial awards and business mentorship for undergraduate and graduate students who engage into entrepreneurship and innovation projects.**
- **Programme de conférenciers invités pour continuer de sensibiliser notre communauté facultaire par rapport aux problématiques d'entrepreneuriat technologique et d'innovation.**

# Activités supportées par le FDEI / Initiatives supported by the EIEF

## **Conférences Ponts de l'entrepreneuriat / Entrepreneurship Bridges Lecture Series**

- Deux petits déjeuners - conférences annuels : mars et septembre.
- March conference: mainly targeted to graduating students.
- Conférence de septembre : dans le cadre des Retrouvailles annuelles de l'Université; conférencier invité est un/e diplômé/e de la Faculté.
- Both conferences offer unique opportunities to connect 'entrepreneurial' students with guest entrepreneurs!

# Activités supportées par le FDEI / Initiatives supported by the EIEF

## **Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)**

- Two competition categories: Graduate and Undergraduate.
- Trois prix offerts dans chaque catégorie : 10 000 \$ - 7 500 \$ - 5 000 \$.
- Faisabilité scientifique et technique évaluée par des professeurs, directeurs de recherche ou autres experts.
- Participating students and student teams required to expand the scope of their project (business, entrepreneurship, marketing, product development, etc.).

# Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Requirements for competition**
- **Students / student teams having completed or in the process of completing a design or thesis project:**
  - Must graduate after December 2008.
  - In the case of teams, a majority of members have to be engineering or computer science students.

## Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Échéancier :** Dépôt des propositions (28 novembre)  
Préparation des projets (décembre – mars)  
Dépôt des rapports écrits (6 mars)  
Présentations orales et évaluation des projets (semaine de 9 mars)

# Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Inscription avant le 28 novembre 2008 :**
  - Nom(s) et affiliations des étudiants participants
  - Titre du produit / technologie / service proposé
  - Secteur(s) d'expertise recherché(s) pour mentors potentiels

## Prix en entrepreneuriat et en innovation (PEI) / Prizes in entrepreneurship and innovation (PEI)

- **Development of the business case:**

- Summary in layman's terms: brief description of the proposed product / technology / service; competitive advantages; potential applications, etc.
- Detailed description of the proposed product / technology / service.
- Scientific / technical validation of the proposed product / technology / service.
- Preliminary market analysis, including a review of existing competitive products / technologies / services.
- Marketing: required final development of proposed product / technology / service from its current state of development; limited and targeted production / service offering.
- Consultation with mentors, advisors, etc.

Prix en entrepreneuriat et en innovation (PEI) /  
Prizes in entrepreneurship and innovation (PEI)

- **Dépôt des rapports écrits le 6 mars 2009.**
- **Evaluation of the written submissions by a sub-committee of the EIEF Advisory Board (alumni, external stakeholders, uOttawa professors).**
- **Présentations orales et remise des prix dans chaque catégorie durant la semaine du 9 mars 2009 :**
  - Six (6) meilleurs projets de chaque catégorie invités
  - Présentations orales publiques d'environ 15 minutes en fin d'après-midi ou début de soirée (membres du Comité directeur du FDEI présents)
  - Remise des prix aux trois meilleurs projets (rapports écrits et présentations orales)

Prix en entrepreneuriat et en innovation (PEI) /  
Prizes in entrepreneurship and innovation (PEI)

**Support available to students**

- **On campus support from Frank Mellor, Cadre en résidence / Executive in Residence**
  - On-campus pre-submission consultation (October and November)
  - On-campus project consultation (December to March)
  - Email [frank.mellor@uOttawa.ca](mailto:frank.mellor@uOttawa.ca) to schedule time
- **From the Entrepreneurship Centre (EC) of the Ottawa Centre for Research and Innovation (OCRI):**
  - Pre-submission consultation (October and November)
  - Project consultation (December to March)
  - Entrepreneurship '1-on-1' workshops for participants (TBD)
  - Assistance with other competitions e.g. Wes Nicol, Tech Venture Challenge

## Consultation support from OCRI – EC

- To assist students interested in competing in the PEI and other regional programs in:
  - Putting their thoughts together for the Expression of Interest. Apart from advising students on the expression of interest, these consults will also introduce the students to the basic concepts of business/venture creation that they would need to be cognizant about as they develop their proposals.
  - Putting together their project reports (as per the PEI competition guidelines) by exploring details of specific business concepts with them on a one on one basis. These consults will serve to help students consolidate and solidify their basic understanding of the business/venture creation and establish how the different elements have relevance for their own specific proposals.
- Students will be able to register for these consults through an online registration system accessible from the Entrepreneurship Centre website at:

<http://www.entrepreneurship.com/consultations.php>

Look for PEI Consultations under “Consultations

# Support from OCRI – EC E101 Workshops

- **Three bi-weekly workshops** of one and a half hour duration at a Entrepreneurship Centre\*. Each workshop will cover an essential element of entrepreneurship/venture creation followed by an open Q&A session. On site follow-up consultation will also be available at the end of each workshop.
- Students will be able to register for these workshops through an online registration system accessible from the Entrepreneurship Center website at:  
<http://www/entrepreneurship.com/consultation.php>.  
Look for PEI Consultations under “Consultations

\* EC is located a five minute walk from the campus at 110 Laurier Avenue West (ground floor of City Hall)

# Support from OCRI – EC E101 Workshops

Date (times TBD)	Venue
January 30th, 2009	Entrepreneurship Centre (EC)
February 13th, 2009	Entrepreneurship Centre (EC)
February 27th, 2009	Entrepreneurship Centre (EC)

**Registration:** Through email by sending at email to: [msharma@ocri.ca](mailto:msharma@ocri.ca)

# Support from OCRI – EC

## Contact person

**Mr. Manu Sharma**

**Business Development Manager, OCRI - EC**

**Email: [msharma@ocri.ca](mailto:msharma@ocri.ca)**

# theCodeFactory

## Le concept

- Inspiration double :
  - discussions autour d'un café
  - DemoCamp
- *Pourquoi pas un 'DemoCamp' où on peut travailler au quotidien?*

## The Idea

- Inspired by two sources:
  - Coffee Shop Meetings
  - DemoCamp
- *Wouldn't it be great if there was a place like democamp to work everyday?*

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## Approche communautaire

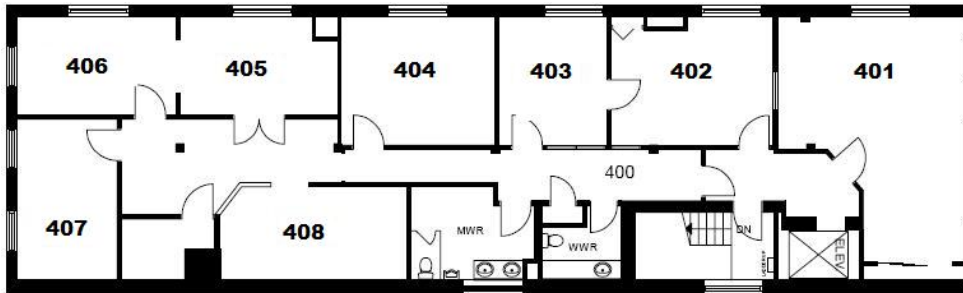
- Communauté facilitatrice
  - Étudiants et nouvelles entreprises
  - Luncher et apprendre
- Soutien de la communauté
  - Espaces pour réunions et activités
- Collaboration
  - Espaces de travail décontractés
  - Effet 'pause à la machine à eau'

## Community Based Approach

- Facilitating Community
  - Students and Start-ups
  - Lunch and Learn
- Supporting Community
  - Event and meeting space
- Collaboration
  - Casual work space
  - Water cooler effect

# theCodeFactory

## 4<sup>th</sup> Floor – Private Office



## 2<sup>nd</sup> Floor – Collaborative Space



246 Queen Street

[ian@thecodefactory.ca](mailto:ian@thecodefactory.ca)

## Web Weekend



## Front Reception



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